

**LRC  
LOCALISATION  
TECHNOLOGY  
LABORATORY  
AND  
SHOWCASE**

**Are you looking for the latest  
Localisation Technology?**

**Would you like to get  
independent advice  
on the suitability of  
specific tools  
for your projects?**

**Do you need advice on  
localisation standards and the  
compliance of your technology  
with those standards?**

**LOTS  
eLeXCT**

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**Localisation Research Centre**



**LOCALISATION TECHNOLOGY LABORATORY**



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**FUNDED BY THE EUROPEAN UNION**

**LOTS  
eLeXCT**

## **LRC LOCALISATION TECHNOLOGY LABORATORY AND SHOWCASE**

In 2002, the LRC will open the LRC Localisation Technology Laboratory and Showcase (LOTS) as part of ELECT - The European Localisation Exchange Centre - at the University of Limerick. The ELECT project is funded by the European Union under its eContent Programme.

This laboratory will provide professionals in the industry and academia with free access to research the vast range of localisation applications currently available on the market. These can be tested with all major operating systems. Remote access facilities will be provided to save resources. For special demands and compliance testing please contact the LRC for further information.

The Localisation Research Centre (LRC) is one of the world's leading intelligence, technology and educational centres for the localisation industry.

## **PRAGMATICS FOR INDUSTRY**

Localisation professionals searching for suitable technology to localise their products currently often duplicate their efforts. This central facility will enable them to identify suitable technology faster and more efficiently – and localisation technology developers will find it easier to establish contacts with potential customers.

## **RESEARCH AND DEVELOPMENT**

Researchers and developers do currently not have easy access to a dedicated localisation laboratory and showcase. With this new facility, they will be able to experiment with different technologies, operating systems and language and locale settings. This laboratory will provide them with access to state-of-the-art localisation technology and encourage and facilitate high-end research.

## **INDEPENDENT EVALUATION AND COMPLIANCE TESTING**

The facility will also enable the LRC to provide test and independent compliance testing facilities to publishers for products developed in accordance to emerging standard specifications.

## **SUPPORT STAFF**

The staff at LOTS will guide and assist visitors with their tasks.

## **VISIBILITY OF YOUR PRODUCTS**

Localisation tools and technology developers are invited by the LRC to make their products available to interested parties through LOTS for research, evaluation and demonstration purposes. Products featured in LOTS will be covered on the ELECT web site and in the LRC's Localisation Journal.

## **BENEFITS**

- LOTS offers benefits to both developers and users of localisation technology.
- Through their support of this central repository and showcase, developers raise the awareness of the tools and technologies currently available, make it easy for potential customers and users to access their products, and expand the market for localisation tools and technologies.
- Potential users have easy, hands-on access to tools and technologies for evaluation purposes, they can gain an immediate overview of available tools and technologies, and they can easily match their specific requirements with available tools and technologies.

## **FOR FURTHER INFORMATION CONTACT US AT**

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