



CÉLINE CORBET, French Language Specialist
ANDREAS TEUBLER, German Language Specialist

OUR TEAM

Management
Team

Localization Manager &
5 Project Managers

Language
Specialists

9 In-House EFIGS Specialists

Translators

Up to 150 experienced loc
translators for 20+ languages

OUR SERVICES

COORDINATION

SUPPORT

QUALITY

EXPERTISE

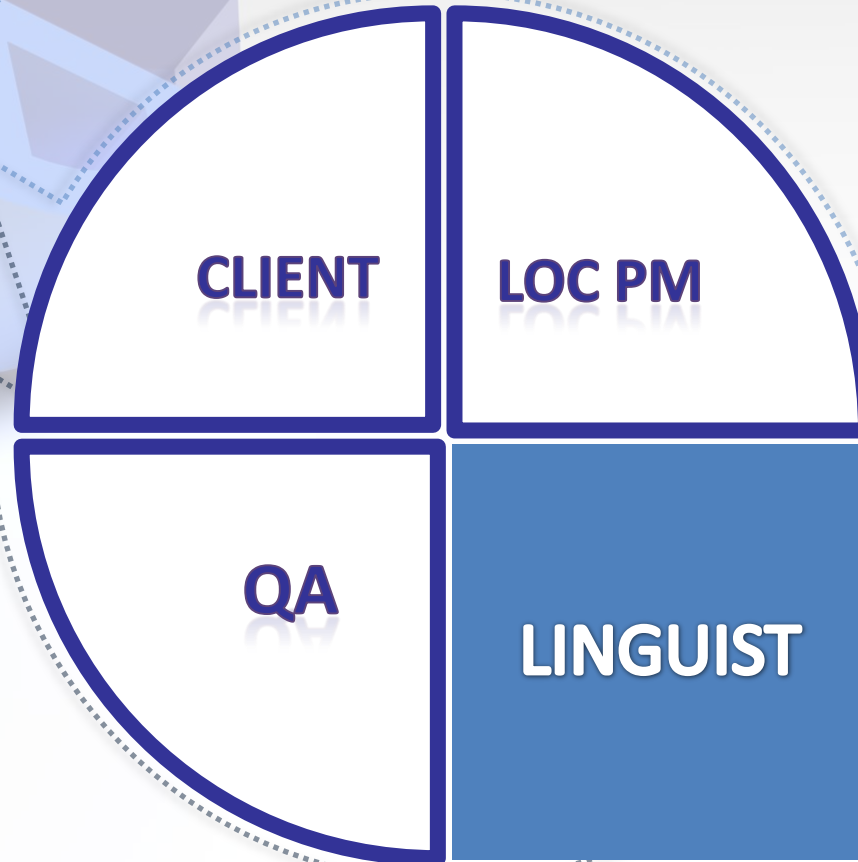
Client

Testing

LOC

COMMUNICATION

INTERACTIONS



SCOPE

In-game
text & UI


Marketing
& legal

Packaging



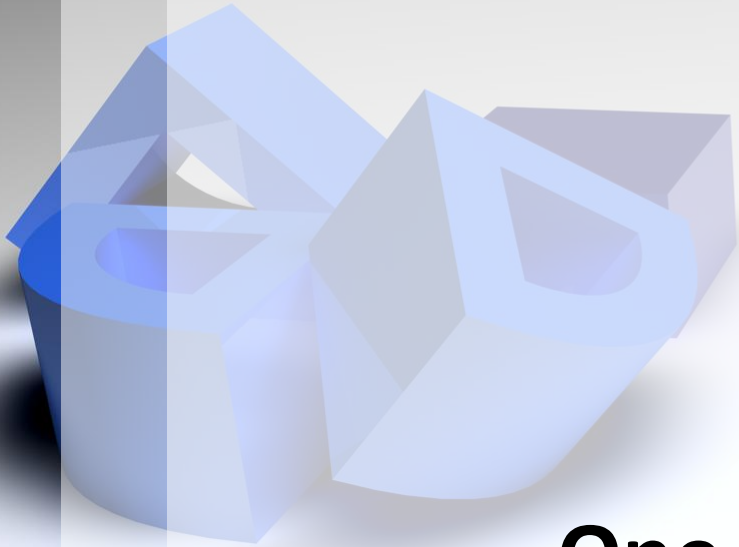
Glossaries

Manual



Localization involves taking a product and making it **linguistically** and **culturally appropriate** to the **target locale** (country/region and language) where it will be used and sold.

(A Practical Guide to Localization, by Bert Esselink)



One game for all...?

CHALLENGES

Localize me!

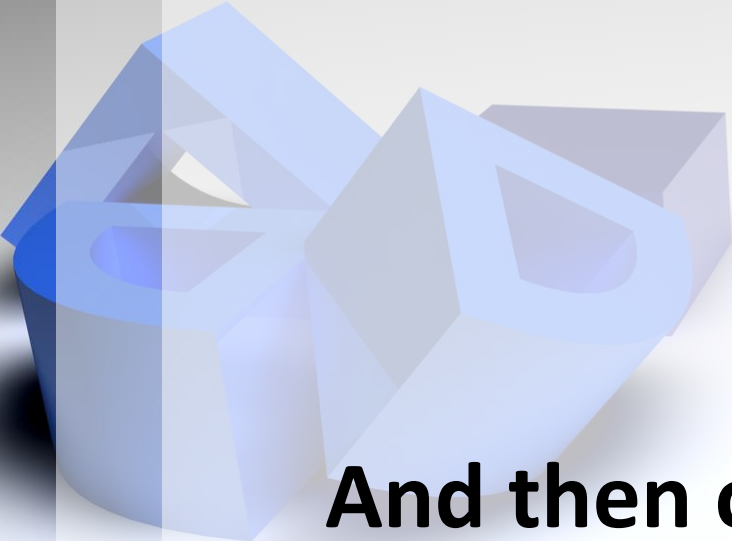


mothball region

Thank you!



Recycling plant



**And then other things happen.
Like, let's say...**

King of Spain



Random villain





... thank **YOU** for your attention!
Questions?

