



Is the Government the Guardian of the Long Tail?

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LRCX8

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Overview of the Panel

- 7000+ languages, of which
- 1000 are commercially viable
- 2387 endangered (ethnologue, 2013)
- Technology and its affordances
 - Documentation
 - Preservation
 - Transmission
 - Participation

Broader Technology Initiatives for the Long Tail: Pasaglosa

- GIS-enabled wikispace for under-resourced languages
 - Documentation
 - Sound files
 - Academic experts
 - Pedagogical resources
 - L10N & L18N resources
- Developed by the University of Maryland, Center for Advanced Study of Language
- Gov't, academic, private sector partnership & funding to develop the tool
- Sponsorship from field-based organizations

Broader Technology Initiatives for the Long Tail: *7000 Languages*

- Web-enabled learning software framework
- Freely available to interested communities
- Sponsored by Transparent Language (transparent.com) and the National Council of Less Commonly Taught Languages (councilnet.org)
 - <http://www.transparent.com/about/7000-languages-project.html>

Questions for LX8

- Has technology changed the ground rules for under-resourced languages?
- What is the collective responsibility of the worldwide Language Enterprise?
Governments? Communities?
- What is the payoff for the Language Enterprise?